

Organized by

- Center for Commercial Vehicle Technology (ZNT)
TU Kaiserslautern
- Fraunhofer Innovation Cluster Digital Commercial Vehicle Technology (DNT)
- Fraunhofer Institutes IESE and ITWM
- Commercial Vehicle Cluster (CVC)

Date and Place

17 and 18 March 2010 at the University of Kaiserslautern (main auditorium, atrium & outside area)

Opening of the Exhibition

16 March 2010

Exhibition Topics

The topics can be found in the enclosed conference flyer.

Registration and Contact

Online registration until 01 February 2010 at:
www.cvt2010.de

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1st Commercial Vehicle Technology
Symposium Kaiserslautern

Call for Exhibition

March 16 to 18, 2010 at the
University of Kaiserslautern



Fraunhofer
Innovation Cluster DNT



The 1st Commercial Vehicle Technology Symposium Kaiserslautern wants to offer a platform to researchers, developers, and decision makers from industry and academia to learn about state-of-the-art technologies and trends in the commercial vehicle domain and to engage in professional exchange through presentations as well as in the context of a technical exhibition.

The range of the commercial vehicle network in Kaiserslautern, which includes the Center for Commercial Vehicle Technology (ZNT) at the University of Kaiserslautern, the Fraunhofer Innovation Cluster Digital Commercial Vehicle Technology (DNT), as well as the Commercial Vehicle Cluster (CVC), comprises commercial vehicles such as trucks and buses, agricultural and construction machinery, as well as special-purpose vehicles.

In addition to the presentations, the CVT Symposium will offer an accompanying technical and product exhibition, which will provide an excellent opportunity for interested companies and research institutes to present their products and services to an interested audience of professionals.

Technical Exhibition

The technical exhibition will give you a chance to exhibit your products and services to a large audience of professionals and to make new contacts. The exhibition will take place in parallel to and in the immediate vicinity of the symposium on the grounds of the University of Kaiserslautern. It will be accessible free of charge to exhibitors and to the public.

The organizers will provide organizational support.

Desired Exhibitors

- Manufacturers and sellers of commercial vehicles
- Suppliers
- Logistics and service companies from the commercial vehicle domain
- Engineering service providers and software companies
- Research institutions

Exhibition Areas and Prices

Booth size: 8sqm at a price of 1,500.00 € (incl. electricity, furniture, and free participation in the symposium and the dinner event for two people)

If you need more space, please contact us.

For an additional 600€, exhibition booth display systems can be provided and set up.

As an alternative, you may use your own booth display system.

Details about the location and the equipment of the booths can be found on the website of the symposium starting in summer 2009: www.cvt2010.de.

Your Benefits as an Exhibitor

- Strong presence in public (conference advertised in print and online media)
- Presence at the conference as part of the event program as well as on posters
- Attention from more than 150 specialists and managers of the commercial vehicle domain
- Contacts with potential customers
- Expansion of the company network

